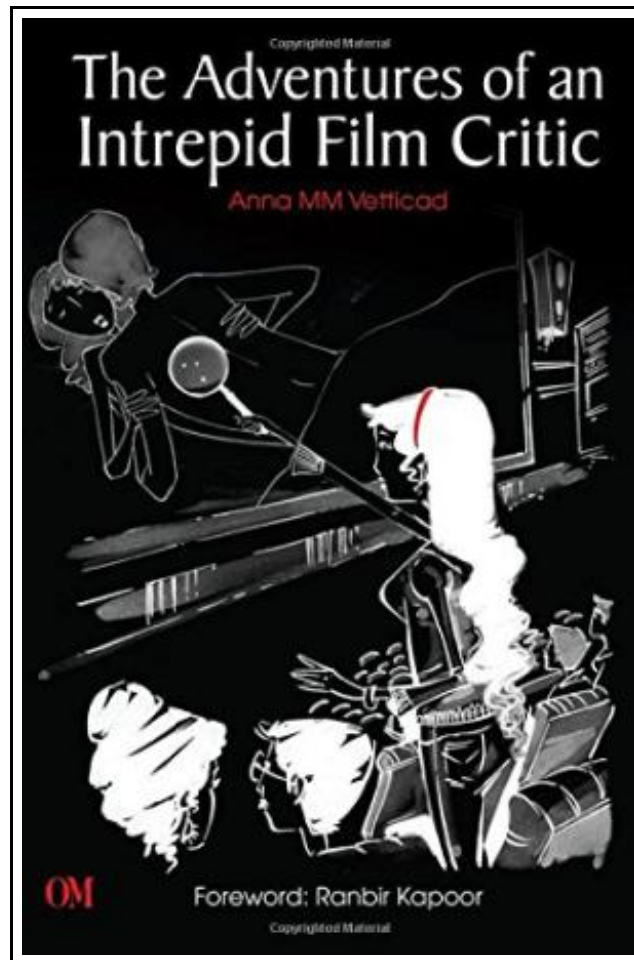


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Om Books International, New Delhi, India. Softcover. Book Condition: New. First Edition. About the Author Anna MM Vetticad is a prominent Delhi-based journalist. In her 18 years in the profession, she has worked with India Today, The Indian Express and Headlines Today, and been a Consulting Editor with The New Indian Express. Among her various assignments at HT, she has hosted her own television talk show 'Star Trek'. She has reported on major Indian entertainment and lifestyle events and international ones including the Cannes Film Festival and the Oscars. She is an alumnus of the Indian Institute of Mass Communication, New Delhi, where she is now a visiting lecturer. She is currently also a freelance journalist, social media consultant and avid blogger. You can read her film reviews on her blog [annavetticadgoes2themovies](#) and reach her on [twitter.com/annavetticad](#). The Adventures of an Intrepid Film Critic is journalist Anna MM Vetticad's account of a year in which she resolved to blog reviews of every single Hindi film released in the NCR. Through the experience of viewing and reviewing those 121 films and interviewing the people who made them, the author chronicles the changing face of Bollywood, discovering in the process an industry beyond the Vidya Balans and Priyanka Chopras, the Kapoors and the Khans, the other Bollywood where beautiful small films routinely disappear without a trace and where an array of dismal films are made on the sidelines to satisfy personal egos. Through the microcosm of Bollywood, this book discusses the ethics of filmmaking, film criticism and film marketing in India, and raises important political and social questions that would concern an increasingly discerning audience. With both humour and pathos, The Adventures of an Intrepid Film Critic gives readers an overview of contemporary Hollywood not attempted so far. USP Written by leading film critic, Anna MM Vetticad Foreword by Ranbir Kapoor Discusses the ethics of filmmaking in Bollywood Presents a humorous yet thoughtful account of Bollywood films Analyses milestone trends...

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