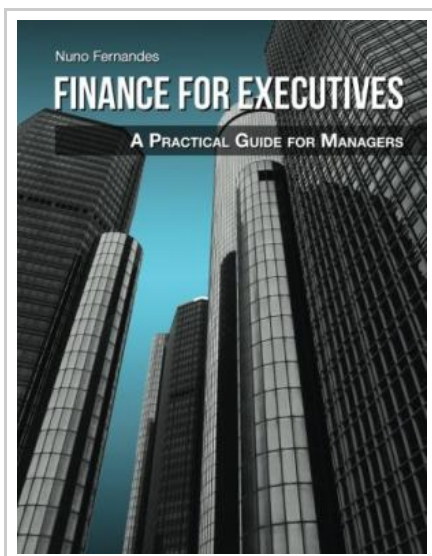




Finance for Executives: A Practical Guide for Managers

By Nuno Fernandes

Npv Publishing, United States, 2014. Paperback. Book Condition: New. 244 x 182 mm. Language: English . Brand New Book ***** Print on Demand *****.The book Finance for Executives: A Practical Guide for Managers meets the needs of global executives, both finance as well as non-financial managers. It is a practical and fundamental finance reference book for any manager, as it makes a perfect balance of financial management theory and practice. It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters. Target Audience This finance book is appropriate for business executives, from all backgrounds, seeking to Focus on the links between financial management and the strategy of their company, be it a private or publicly traded company Discover how to create value for their company and boost its financial performance Understand the key topics of corporate finance for non-financial managers Create a cost of capital culture within a company Refresh and broaden their understanding of the latest...



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