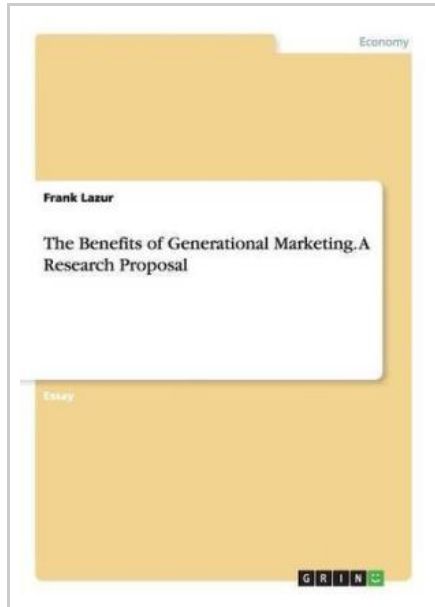




The Benefits of Generational Marketing. A Research Proposal

By Frank Lazur

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